



## Award-winning: All-new Nissan Navara wins international pick-up crown

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- Navara scoops top honour at the International Pick-up Award 2016
- Production commenced at Nissan's Barcelona plant this month
- Judges praised striking exterior and interior, new-to-sector technologies, 2.3-litre dCi engine and impressive payload and towing capabilities

The all-new Nissan Navara has won the coveted International Pick-up Award 2016 at a ceremony in Lyon, France.

Nissan's freshly-launched pick-up fought off stiff competition from Mitsubishi L200 and Ford Ranger with judges praising its superior on-road and off-road capabilities, strong engine performance and payload capacity.

The all-new Navara underwent the rigorous International Pick-up testing process, being judged for its off-road ability, on-road performance and its value for money. The pick-ups were also tested on their ability as a workhorse, which included comparing towing capabilities.



The new Navara delivers Crossover-inspired comfort and refinement while maintaining the Navara's acclaimed off-road ability, durability and load capacity.

Its robust chassis introduces a host of new features, including an all-new five-link rear suspension for the Double Cab model and an impressive load bed, which is 67mm longer than the previous model.

The wealth of innovative and affordable in-car technology such as Around View Monitor (AVM) and Forward Emergency Braking (FEB), designed to further improve driveability and practicality, are also unique to the pick-up market.

Philippe Guérin-Boutaud, Corporate Vice President Nissan LCV BU, said: "This prestigious award celebrates Nissan's 80 years of pick-up expertise. Rigorous testing by International Pick-up of the Year illuminated the tough and innovative character of the all-new Navara."

"Nissan is best known by its customers in Europe as the maker of capable 4x4s and breakthrough crossovers. This new Navara represents the fusion of those two realms of excellence to deliver a truly breakthrough pickup truck that combines rugged 4x4 toughness with the sophistication and efficiency of a Crossover", added Ponz Pandikuthira, Director of Light Commercial Vehicles for Nissan Europe.

"It is truly an honour to be selected as the International Pickup of the Year by a panel of the most experienced commercial vehicle journalists across Europe. Thank you to the IPU jurors for this award and for this powerful endorsement of the new Nissan Navara's product excellence".

Production of the all-new Navara began in Barcelona this month. It goes on sale across Europe from January 2016.

To view the Navara in the making at Nissan's Barcelona plant, click here:

[https://youtu.be/R\\_46MruCvwM](https://youtu.be/R_46MruCvwM)

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### **Notes to editors**

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### **About Nissan in Europe**

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,600 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last calendar year Nissan plants in the UK, Spain and Russia produced more than 675,000 vehicles including award-winning crossovers, small cars, SUVs, commercial vehicles and electric vehicles, including the Nissan LEAF, the world's most popular electric vehicle with 96% of customers willing to recommend the car to friends. Nissan now offers a strong line-up of 23 diverse and innovative models in Europe under the Nissan and Datsun brands.

### **About Nissan Motor Co.**

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 247,500 employees globally, Nissan sold 5.32 million vehicles and generated revenue of 11.38 trillion yen (USD 103.6 billion) in fiscal year 2014. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. Nissan leads the world in zero-emission mobility, dominated by sales of the LEAF, the first mass-market, pure-electric vehicle and best-selling EV in history.

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