



## Nissan Intelligent Mobility vision drives breakthrough announcements at Geneva Motor Show

- **Next generation of Nissan's best-selling crossovers will offer electrified powertrain options to consumers**
- **"Simply Amazing" new Nissan LEAF is Europe's fastest-selling electric vehicle as orders hit 19,000**
- **Nissan Qashqai on sale with ProPILOT driver assistance technology this month**
- **New partnership with energy company E.ON advancing Nissan's ambition to offer free power for its EV drivers**

**GENEVA** (March 6, 2018) – Nissan Intelligent Mobility, the brand's vision to transform the way we drive and transform the way we live, is leading a number of key announcements at the 2018 Geneva Motor Show.

Nissan has revealed that under its new Nissan M.O.V.E. to 2022 midterm plan, it will offer electrified powertrains within the next generation of its best-selling crossovers. This pioneering initiative will further extend consumer choice, allowing customers to select the model they want and how they want it powered.

The announcement is the latest example of the brand delivering on the Intelligent Power element of Nissan Intelligent Mobility. This framework, first revealed at the Geneva Motor Show two years ago, is guiding Nissan's vision of how its vehicles are driven, powered and integrated into society.

The icon of Nissan Intelligent Mobility is the fully electric, zero-emission Nissan LEAF. With more than 300,000 sold since launch in 2010 and more than four billion kilometers driven by customers, it's the world's most popular electric vehicle.

Nissan is already a generation ahead when it comes to clean sustainable motoring, and with the launch of the all-new second-generation LEAF – on sale in Europe since last month – the brand is again rewriting the rule book for EVs.

Orders across Europe have now passed 19,000, with 13,000 of those placed before the car was even in retailer showrooms. It means the "Simply Amazing" new Nissan LEAF is Europe's fastest-selling EV.

Currently, a new LEAF is being sold every 12 minutes across Europe.

Technology that debuted on the new LEAF is already being rolled out across Nissan's range of passenger cars and light commercial vehicles. For example, ProPILOT advanced driver assistance technology will be available on Europe's best-selling crossover – the Nissan Qashqai – later this month.

ProPILOT is a building block of autonomous driving and an example of Nissan's innovative approach to Intelligent Driving. ProPILOT is designed to increase driver excitement, control and confidence for Nissan owners.

And the LEAF's 40kWh battery is now available on the e-NV200 van, increasing range by 60% with no reduction in load-carrying capability.

Intelligent Integration is the third and final pillar of Nissan Intelligent Mobility. It uses Nissan's pioneering electric technology to enhance the role cars play in wider society. Nissan's new partnership with energy company E.ON is the latest example of this in action.

Under the initiative, Nissan and E.ON will explore opportunities for pilot activities and commercial offers related to vehicle-to-grid services, renewable energy generation and storage solutions, as well as grid integration for Nissan electric vehicle customers.

Further supporting the acceleration of electrification, the collaboration is advancing Nissan's ambition to offer free power for its electric vehicle drivers.

Straddling all three pillars of Nissan Intelligent Mobility is the striking IMx KURO concept, which showcases in one vehicle Nissan's global leadership and future direction in both EVs and crossovers. It has 320kW of electric power capable and more than 600km range on a single charge.

The IMx KURO concept features Nissan's revolutionary Brain-to-Vehicle (B2V) technology, which detects, analyses, predicts and responds to the driver's brainwaves.

Ponz Pandikuthira, vice president, product planning, Nissan Europe, commented: "As the world's leading EV manufacturer, Nissan is committed to helping consumers and businesses create a more sustainable future for society. Through the three pillars of our Nissan Intelligent Mobility vision, we are transforming the way our customers live, move and change their sustainability footprint on the planet."

He added: "Today's announcements are the next steps to providing a fully integrated electric ecosystem aligned to Nissan Intelligent Mobility."

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**About Nissan Motor Co., Ltd.** Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, INFINITI and Datsun brands. In fiscal year 2017, the company sold 5.77 million vehicles globally, generating revenue of 11.9 trillion yen. On April 1, 2017, the company embarked on *Nissan M.O.V.E. to 2022*, a six-year plan targeting a 30% increase in annualized revenues to 16.5 trillion yen by the end of fiscal 2022, along with cumulative free cash flow of 2.5 trillion yen. As part of *Nissan M.O.V.E. to 2022*, the company plans to extend its leadership in electric vehicles, symbolized by the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: Asia & Oceania; Africa, the Middle East & India; China; Europe; Latin America; and North America. Nissan has a global workforce of 247,500 and has been partnered with French manufacturer Renault since 1999. In 2016, Nissan acquired a 34% stake in Mitsubishi Motors. Renault-Nissan-Mitsubishi is today the world's largest automotive partnership, with combined sales of more than 10.6 million vehicles in calendar year 2017.

For more information about our products, services and commitment to sustainable mobility, visit [nissan-global.com](http://nissan-global.com). You can also follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) and see all our latest videos on [YouTube](#).

### ABOUT NISSAN IN EUROPE

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,000 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 640,000 vehicles including award-winning crossovers, commercial vehicles and the Nissan LEAF, the world's most popular electric vehicle. Nissan's Intelligent Mobility vision is designed to guide Nissan's product and technology pipeline and this 360 degree approach to the future of mobility will anchor critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society. Nissan is positioned to become the most desirable Asian brand in Europe.

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