



Nissan unveils exciting new pickup concept while adding to the Navara lineup at Hannover Motor Show

Nissan's Light Commercial Vehicle range shows expertise with the Nissan Navara Dark Sky Concept and Nissan Navara N-Guard

HANNOVER, Germany (September 19, 2018) – Nissan has unveiled two new vehicles at the Hannover Motor Show – the Nissan Navara Dark Sky Concept and the Nissan Navara N-Guard.

Both models highlight Nissan's increasing versatility in Light Commercial Vehicles (LCV), where conversions have seen a staggering 300% sales growth in the past three years. Through these conversions Nissan is able to provide commercial customers with tailored solutions that answer their specific business need.

The star of the show is the Nissan Navara Dark Sky Concept. Developed in the UK, in collaboration with the European Space Agency (ESA), and equipped with a more advanced version of Nissan's ProPILOT driver assistance technology, it highlights how the robust capability of the Navara pickup can power and tow a mobile astronomy laboratory.



The concept includes an ultra-high performance *PlaneWave* telescope within a bespoke trailer module. Thanks to the Navara's intelligent towing capabilities, the telescope module can be towed easily to remote off-road "dark sky" locations, where the best atmospheric conditions for stargazing are found.

Also making its motor show debut is the Nissan Navara N-Guard, a tough and stylish special version that's now on sale. It features a number of exterior and interior design upgrades, extending the Navara's appeal to those who want a superior pickup for off-road adventures.



Inspired by the Nissan Navara EnGuard Concept unveiled at the Hannover Motor Show in 2016, the Navara N-Guard is available with the OFF-ROADER AT32 conversion pack, and this can be also seen on Nissan's Hannover Motor Show stage. With increased ground clearance, underbody protection and an optional snorkel, it is the most capable Navara ever offered to European customers.

Ashwani Gupta, Senior Vice President of the Nissan Light Commercial Vehicle (LCV) business unit, said: "The tough pickup trucks on display are the perfect embodiment of Nissan's dedication to excellence in conversions. Powered by Nissan Intelligent Mobility and including ProPILOT, the incredible versatility of each vehicle allows us to go above and beyond to support any business need and serve as an authentic partner for our customers."



With their Go Anywhere capabilities and array of Nissan Intelligent Mobility features, Nissan's LCV models continue to attract new customers worldwide, supporting Nissan LCV's goal of 40% sustainable growth by 2022. Global LCV sales for the first half of 2018 reached 464,900 units, a 5.7% increase from the prior year.

The Nissan Navara occupies an integral position within Nissan's global LCV lineup and is Nissan's best-selling pickup truck globally.

Other key Nissan LCV models present at Hannover Motor Show include versions of the NV200, NV300 and NV400 vans, and the all-electric e-NV200 van. High demand, particularly from delivery, transport and private hire businesses across Europe, has led to 7,000 upgraded e-NV200 orders since launch in January 2018, a 136% increase in sales in the first half on 2018 compared to the same period last year.



The growing strength of Nissan's LCV range is also reinforced by the Renault-Nissan-Mitsubishi business unit. Bringing together Renault's van expertise, Nissan's truck know-how and Mitsubishi's pickup prowess, the Alliance currently has a presence in 91 markets and aspires to become the world's leading LCV manufacturer.

Full range of Nissan LCV Models at Hannover Motor Show:

Nissan Navara Dark Sky Concept, Nissan Navara N-Guard, Nissan Navara N-Guard Off-Roader AT32, NV200 Van, eNV200 Van, NV300 Coffee, NV300 Camper, NV400, NV400 Dropside.

The press conference will be taking place at 10.30am on Wednesday 19th September.

###

Media contact

Katherine Zachary
Global LCV Communications
Nissan Motor Corporation
katherine-zachary@mail.nissan.co.jp

Dan Sloan
Global LCV Communications
Nissan Motor Corporation
d-sloan@mail.nissan.co.jp

För mer information, vänligen kontakta:
Yarrow Richard
Tel+44 (0)7966 507759
richard.yarrow@nissan.co.uk

McLennan Steve
Steve.McLennan@nissan.co.uk

<https://newsroom.nissan-europe.com/se>